

**Fujifilm 35mm Compact Camera**  
**ZOOM 60W / ZOOM DATE 60W**

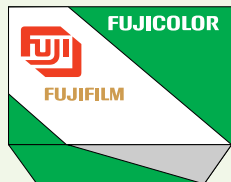
**Specifications**

<b>Film:</b>	135 DX-coded roll film.
<b>Picture size:</b>	Standard size; 24 x 36mm.
<b>Lens:</b>	Fujinon 2.1x zoom lens; 28 ~ 60mm, f/5.0 ~ 10.0; 4 components, 4 elements.
<b>Viewfinder:</b>	Real image type viewfinder, 0.28 ~ 0.52 x magnification.
<b>Focusing:</b>	Active infrared auto focusing system; WIDE: 3.61 ft.(1.1m) to ∞. TELEPHOTO: 4.27 ft. (1.3m) to ∞.
<b>Shutter:</b>	Programmed electronic shutter 3 ~ 1/125 second.
<b>Exposure control:</b>	Automatic exposure control.
<b>Film speed setting:</b>	Auto DX for ISO 100/200, 400.
<b>Film advance:</b>	Motorized auto advance; auto rewind at the end of the roll, mid-roll rewind by mid-roll rewind button.
<b>Flash:</b>	Built-in; fired automatically under low light in auto mode; Fill-in, Flash on/off, Night (slow synchronization), and Red-eye Reduction modes; recycling time: 6 sec.
<b>Flash range:</b>	WIDE (28mm): 3.61 ~ 9.84 ft. (1.1 ~ 3m) (ISO100). TELEPHOTO (60mm): 2.62 ~ 4.92 ft. (0.8 ~ 1.5m) (ISO 100).
<b>LCD panel:</b>	Mode symbols, battery mark, self-timer indication, and exposure counter are displayed on LCD panel.
<b>Date/time printing*:</b>	4-mode date/time printing.
<b>Self-timer:</b>	Electronic controlled with 10-sec. delay.
<b>Battery:</b>	One CR123A battery
<b>Dimensions:</b>	[W x H x D] Zoom 60W: 4.43 x 2.48 x 1.65 in. (112.5 x 63.0 x 42.0mm) Zoom Date 60W: 4.43 x 2.48 x 1.83 in. (112.5 x 63.0 x 46.5mm) Zoom 60W: 6.88 oz. (195 g) (without battery). Zoom Date 60W: 7.05 oz. (200 g) (without battery).
<b>Weight:</b>	

\*For Zoom Date 60W

Note: Specifications are subject to change without notice.

Photos by Toshiaki Takeuchi.



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**35mm camera**

**Zoom 60W**  
**Zoom Date 60W**

**28~60mm(2.1x)**



**NEW**



**The compact 35mm zoom camera that  
 zooms wide to capture all the fun**

# Zoom wide to capture all the fun

Fujifilm's ZOOM 60W is a point-and-shoot camera with a 2x zoom lens that captures all the fun without worrying about background framing. Other features ensuring ease of use are a large, top-side LCD, mode-selectable flash, and automatic film advance. Just point the ZOOM 60W and shoot, confident that its wide angle zoom lens and easy operation aren't missing a thing.



28mm



60mm

## 2.1x Fujinon Zoom Lens

The ZOOM 60W's 2x Fujinon zoom lens is wide enough to expand your creative horizons, and flexible enough to free your imagination. One button does it all, letting you zoom smoothly in for sharp 60mm close-ups, or pan back for wide 28mm scenic shots.

## A wealth of easy-to-use features

The ZOOM 60W's **Intelligent Operation** is always immediately accessible, thanks to the large LCD panel located on the camera body's top, providing instant confirmation of flash mode, battery life, and number of exposures. **Mode-selectable Flash** lets you choose **Auto Mode** for carefree illumination even in fading light; **Red-eye Reduction** to avoid unsightly red eyes; **Fill-in Flash** to eliminate unwanted shadows in daytime portraits; and **Night Portrait Mode** (Slow Synchronization) for well-lit, natural-looking night portraits. Additional features like **Easy Loading** and **Auto Advance/Rewind** free your mind to concentrate on your subjects.



### • Date Function

ZOOM DATE 60W offers the added convenience of a date function that clearly prints the date and time of each photo on its lower front corner.

